British Kebab Awards

Survation Poll

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About this survey

Online survey of 1,044 people

Conducted on 10th and 11th January 2019

Sampled population: all residents aged 18+ living in the UK

Results

36% of the population reported they had eaten a Kebab in the last month

Who ate a Kebab in the last month?

- **63%** of 18 to 24 year olds had a kebab but only 6% of over 65 year olds.
- **56%** of Londoners had a Kebab in the last month.
- **44%** of Labour voters bought a Kebab but only 25% of Tory voters.
- **38%** of Remain voters bought a Kebab but only 30% of Leavers.

How do people order and pay for kebabs

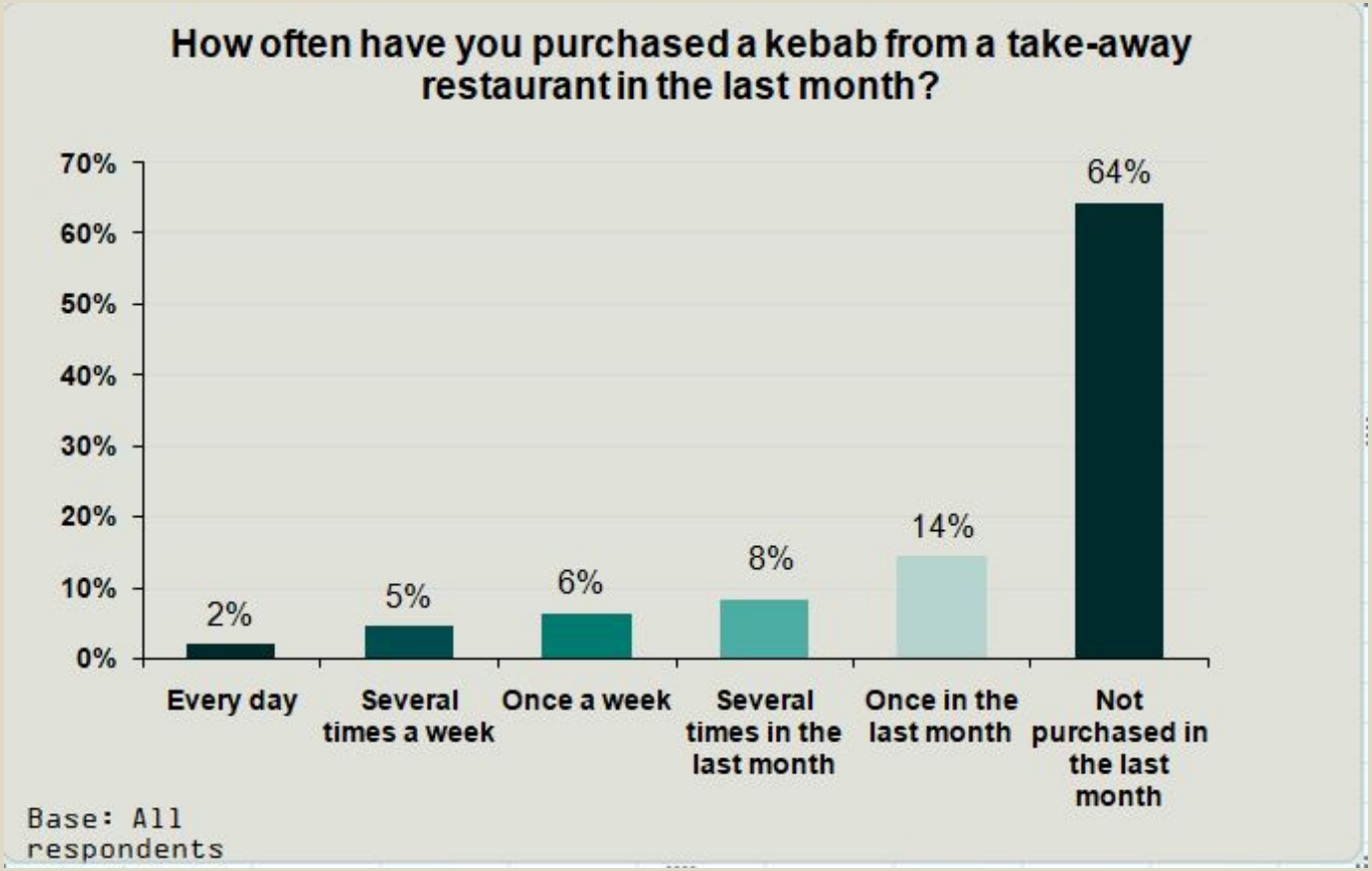
- **Delivery** is the most popular method of ordering Kebabs.
- **Just Eat** is the popular delivery supplier for kebabs.
- **Cash** is the most commonly used method of payment.

Our favourites

- **Doner** is the UK's favourite type of Kebab.
- **Lamb** is the UK's favourite filling.

36% purchased a Kebab in the last month

64% reported they did not eat a Kebab in the last month.
2% of the population of surveyed said they purchased a Kebab every day.



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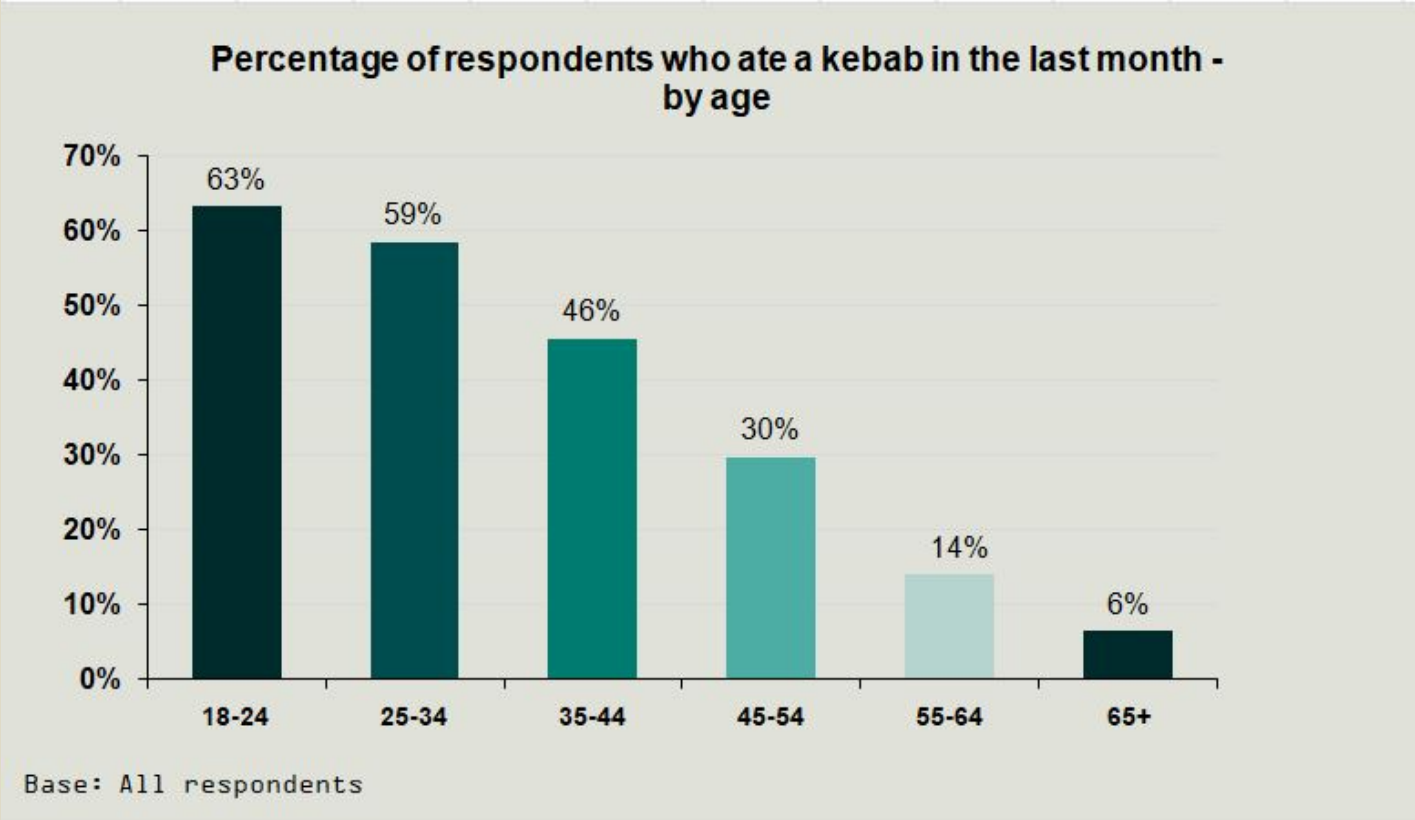
Kebabs most popular with 18 -24 year olds

63% of **18-24 year olds** reported eating a kebab in the last month.
6% of over **65 year olds** surveyed said they purchased in the last month.



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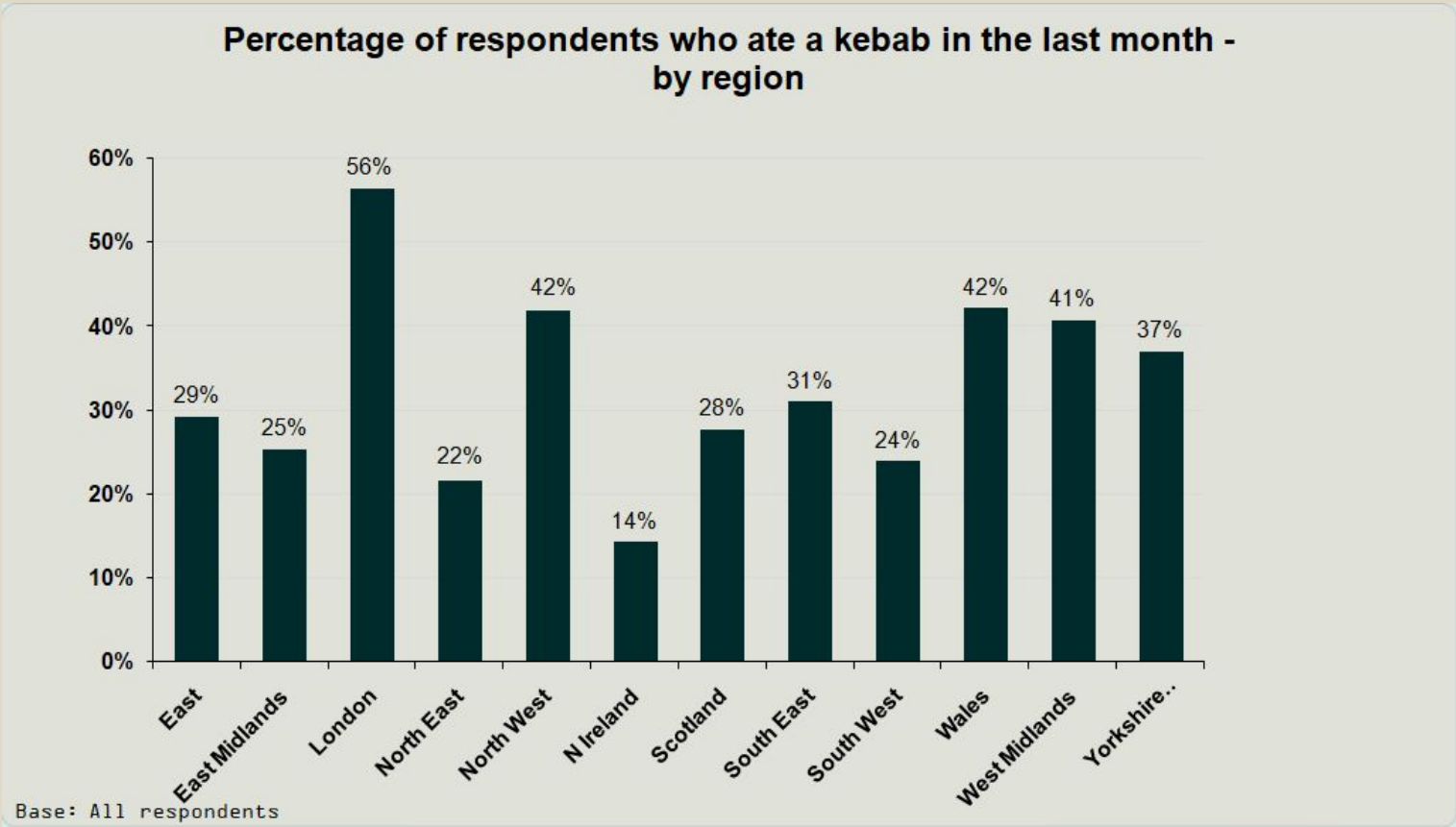
Kebabs are most popular in London

56% of Londoners reported eating a kebab in the last month.
14% of Northern Ireland respondents reported eating a kebab in the last month.



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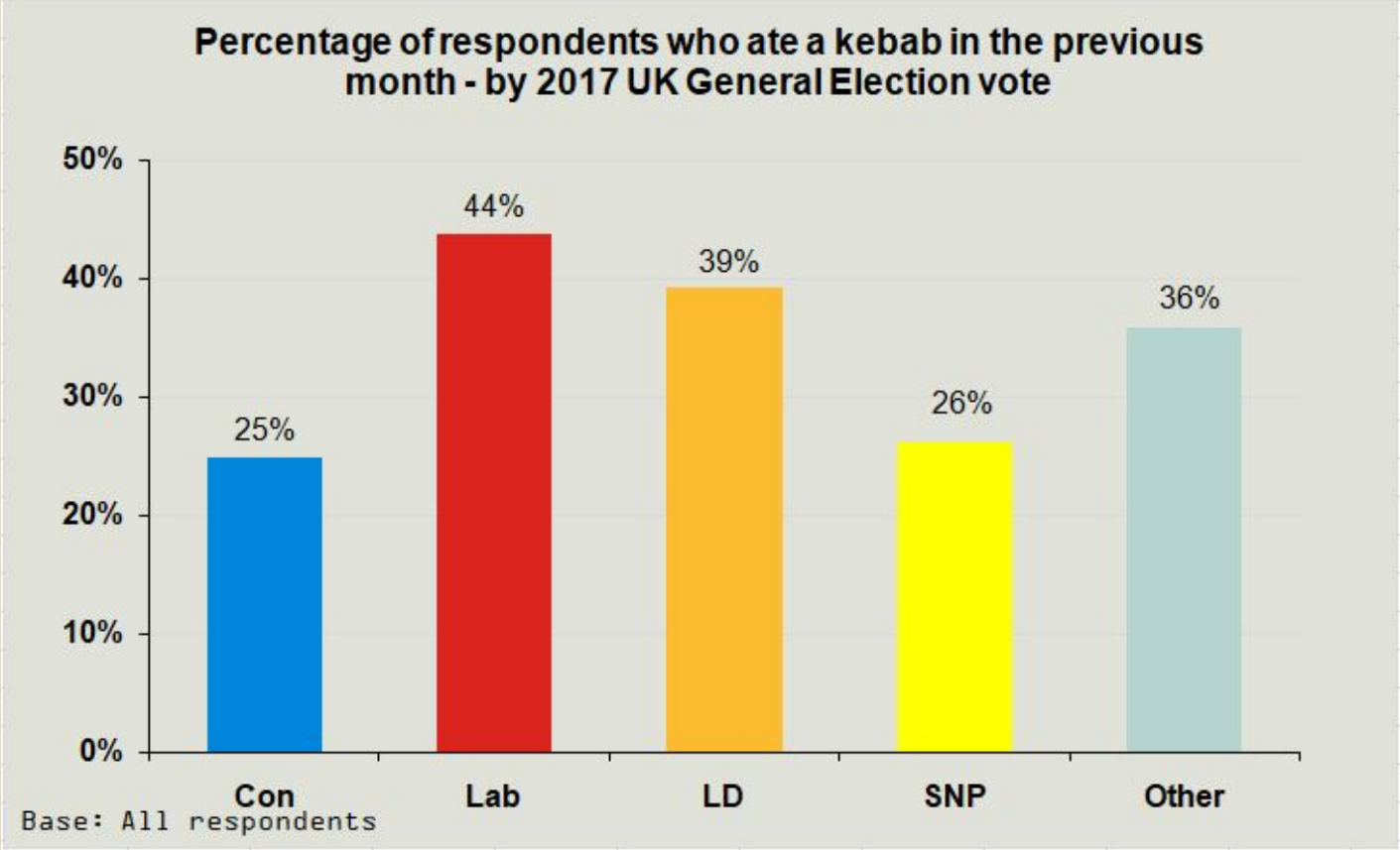
2017 Labour voters more likely to eat a kebab

44 % of 2017 **Labour** voters bought a kebab in the previous month.
25 % of 2017 **Conservative** voters reported eating a kebab in the last month.



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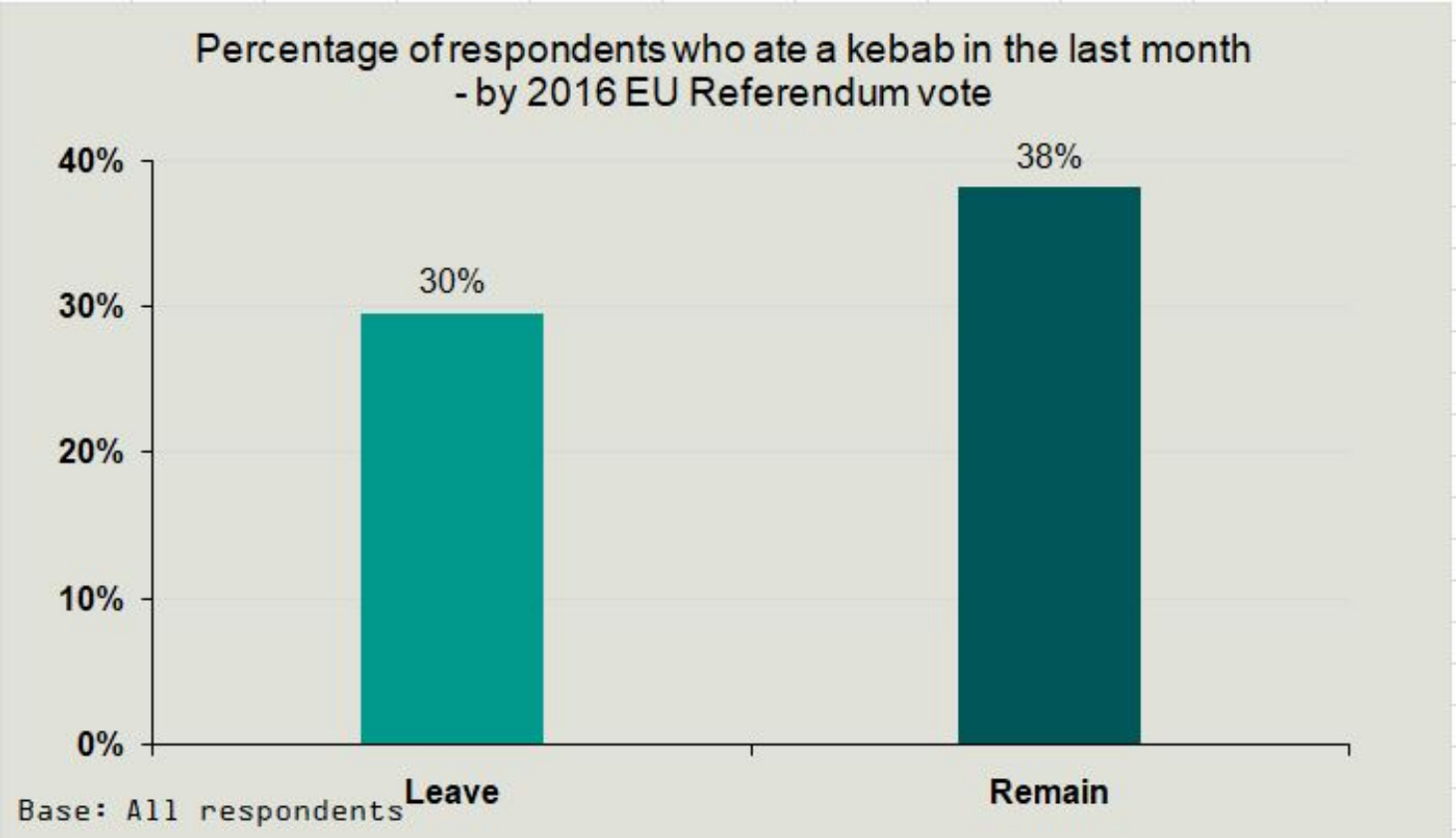
2016 Remain voters more likely to eat a kebab

38% of 2016 Remain voters bought a kebab in the previous month
30 % of 2016 Leave voters bought a kebab in the last month



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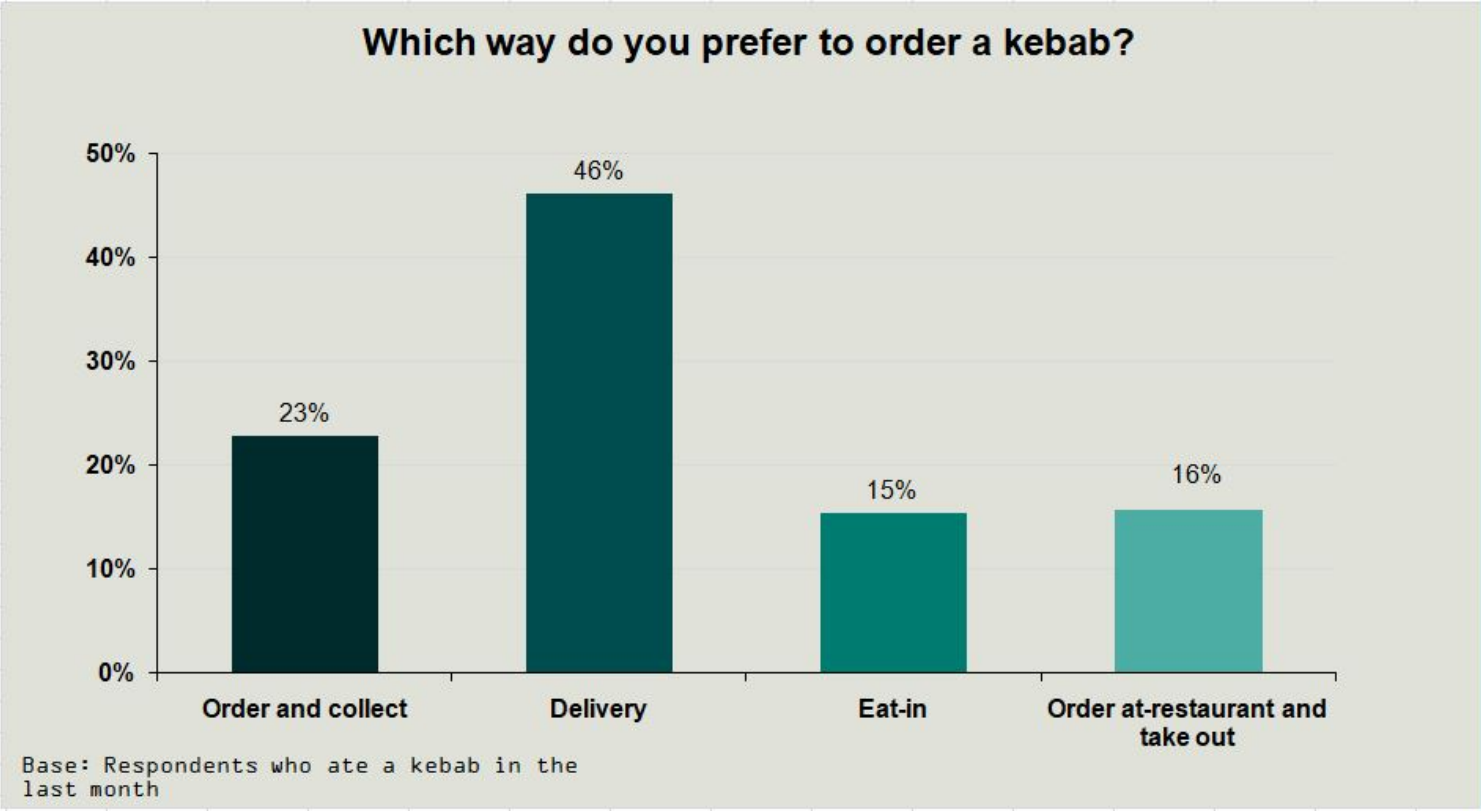
Which way do you *prefer* to order a kebab

46% said delivery was the preferred method ordering fast.
15% said order an eat in was the preferred method of ordering.



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Which service do you *prefer* to order a kebab

49% said Just Eats was the preferred delivery service for ordering a kebab.

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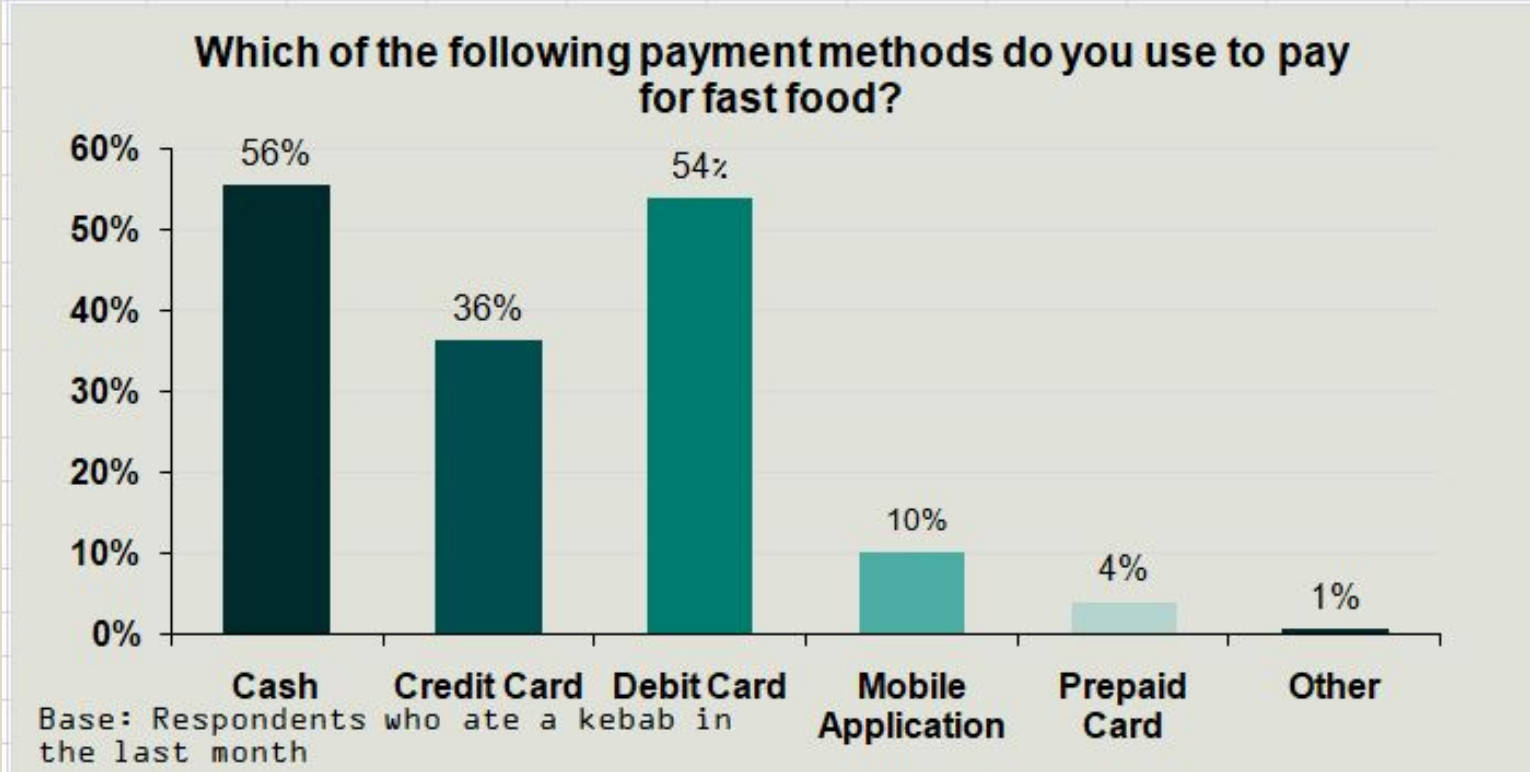
How did you pay for your Kebab(s) last month

People were able to give more than one answer.
56% paid by **cash** at least once.
54% paid by **debit card** at least once.



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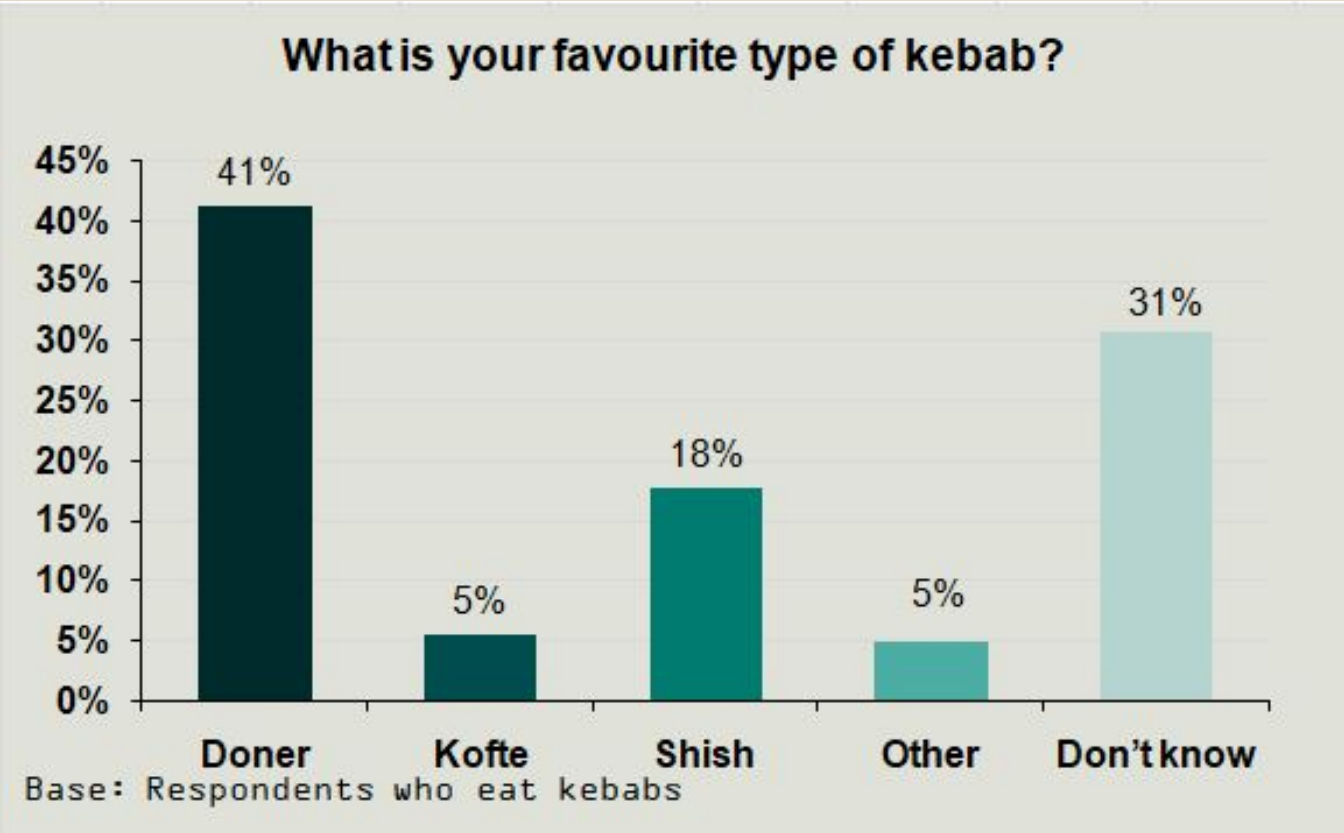
What is your favourite type of Kebab?

41% said Doner Kebab was their favourite type of Kebab.
18 % said Shish Kebab was their favourite type of Kebab.



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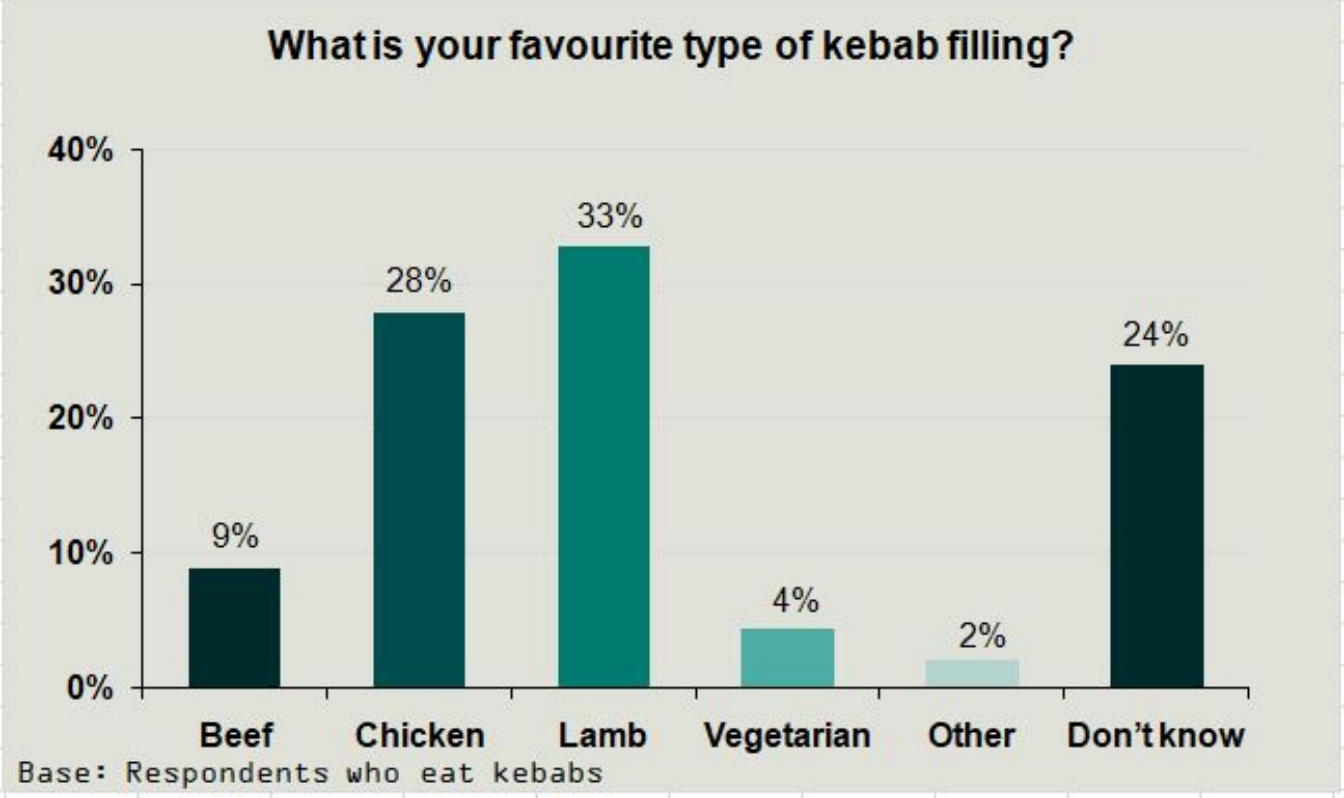
What is your favourite Kebab filling ?

33% said Lamb was their favourite Kebab filling.
18% said Chicken was their favourite Kebab filling.



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For more information

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